

Eliseo
SPORTSWEAR
SINCE 1988

ELISEO TOKEN (ELI)

WHITEPAPER

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www.Eliseo-Token.com

Introduction

The world of sports is changing, just like the way people engage with brands, organize communities, and share values.

Eliseo stands at the intersection of this shift: a legacy brand rooted in professional sports, now evolving into a forward-looking platform that combines Web3 technology with health, education, and community building.

Founded in Hamburg in 1988 by Manuel Eliseo, the brand has long been a prominent name in international boxing. As one of Germany's leading outfitters for professional boxers, Eliseo has been worn by numerous world, European, and national champions—among them legendary names like:

Vitali Klitschko, Wladimir Klitschko, Dariusz Michalczewski, Juan Carlos Gomez, Felix Sturm, Zsolt Erdei, Artur Grigorian, Michael Löwe, Ralf Rocchigiani, Regina Halmich, Jürgen Brähmer, Ina Menzer, Susi Kentikian, István Kovács, Stipe Dreads, Mario Veit, Gennady Golovkin (GGG), Alexander Dimitrenko, Oktay Urkal, Luan Krasniqi, Alexander Petković, Thomas Ulrich, Mahir Oral, Sinan Samil Sam – and many more.

Eliseo has also been featured in global TV broadcasts on RTL, DSF, HBO, Eurosport, and Premiere, reaching a combined audience of over two billion viewers worldwide.

Eliseo is entering a bold new era. With the launch of the Eliseo Token (ELI), the brand opens a new chapter, bridging its rich legacy with a dynamic, engaged community.

More than just a token, ELI is a symbol of empowerment, rooted in Eliseo's core values: health, performance, and personal responsibility, shaped by over three decades of excellence.

As a community token, ELI grants access to exclusive knowledge, premium products, and collaborative experiences. It lays the groundwork for a vibrant digital ecosystem, one that connects people, inspires growth, and turns shared values into collective action.



Community & Values

In a time when people are seeking authenticity, purpose, and belonging more than ever, Eliseo is redefining what it means to be a brand: not top-down, but built together with the community.

Web3 technologies open the door to creating brands and platforms that are participatory, transparent, and decentralized. Eliseo sees itself as a movement, driven by those who embrace sport, health, and personal growth not as passive consumption, but as an active way of life.

The Eliseo Token is the embodiment of this ethos:

It rewards interaction, unlocks access to exclusive offers, and gives the community a voice. Whether through participation in educational programs, co-creation of new ideas, or presence at live events, token holders become active contributors in an ecosystem built on collaboration, freedom, and mutual respect.



Vision & Mission



Eliseo aims to become the leading platform that connects sport, health, and community through modern technology - open, accessible, and authentic. Web3 opens up new possibilities for deeper participation and engagement. Eliseo stands for real growth, for those who strive to bring out the best in themselves, rather than being driven by distraction or conformity.



Our mission is to build an ecosystem - both digital and real - that fosters physical, mental, and social strength. We aim to share the knowledge that has made Eliseo successful in professional sports for decades, so more people can benefit from it. At the core are personal responsibility, clarity, and the drive to become the best version of oneself.



History

About Eliseo – Where Tradition Inspires Innovation

The story of Eliseo began in 1988, in the heart of Hamburg. Originally launched as an exclusive label for handcrafted leather belts, bags, and custom leather apparel, Eliseo quickly rose to cult status, especially as the outfitter of world-class boxers such as Dariusz Michalczewski, Artur Grigorian, Juan Carlos Gomez, the Klitschko brothers, Felix Sturm, and over 60 other international professionals.

For decades, Eliseo helped shape the face of Hamburg's city center with multiple retail locations, setting new standards for quality, style, and craftsmanship. But Eliseo has always stood for evolution. After an inspiring period in France, where the brand collaborated with motorsport legends like Egon Müller and Martin Smolinski to develop innovative electric speedway motorcycles, Eliseo is now returning to the German-speaking market with fresh ideas and renewed energy.

Today, Eliseo unites tradition and progress across a broad product portfolio:

- Eliseo-Sportswear.com offers premium athletic wear and boxing equipment.
- Eliseo-Health.com, developed in collaboration with renowned Swiss naturopath Frank Kraushaar, introduces innovative supplements and therapy concepts for high-performance athletes.
- A signature fragrance line, Eliseo "One Moment in Time", pays tribute to the brand's founding year and the legendary Whitney Houston Olympic anthem.
- Eliseo-Club.com will launch as an online platform to support amateur and professional boxing talent.

Eliseo also continues to build on strong partnerships and brand ambassadors, with current campaigns featuring top athletes like four-time K1 world champion Rico Giger, WBC ex-world champion Juan Carlos Gomez, pro boxer Darin Yasar, trainer Owen Reece, WBA International champion Edin Avdic, and boxing promoter Alexander Petković (Petkos Boxing), highlighting Eliseo's deep roots in international boxing.

Now, Eliseo opens a bold new chapter: with the Eliseo Token, the brand enters the world of blockchain technology. "Eliseo goes Crypto" marks the digital transformation of all business areas. The token allows fans, partners, and supporters to actively participate in the brand's global expansion, and benefit from the value creation across Eliseo's diverse products and services.

Eliseo, a brand that has stood for authenticity, innovation, and community since 1988. With the Eliseo Token, it now connects its unique heritage with the future of the digital economy.



Market & Problem Statement

The global health and sports markets are expanding rapidly, but those seeking real guidance often find only surface-level solutions. The landscape is fragmented. Many providers make big promises, but deliver little substance. Meanwhile, the need for holistic support, personalized advice, and trustworthy information is rising, not just for elite athletes, but for anyone striving to improve their performance, health, and quality of life.

Access to high-quality products and knowledge is often restricted or tied to specific channels. Transparency is lacking, whether in ingredients, sourcing, effectiveness, or usage. Digital solutions are rarely integrated. They exist in isolation and are not designed for genuine, long-term development.

Eliseo identifies these exact gaps, and addresses them with a platform approach that merges real-world quality, decades of professional experience, and the power of modern technology. The result is a community-driven solution that doesn't chase trends, but focuses on substance, clarity, and measurable impact.

The Eliseo Solution

Eliseo combines decades of experience in professional sports with the possibilities of modern technology to create a holistic ecosystem for physical and mental development.

At the heart of it lies a platform that brings together curated content, high-quality products, and meaningful interaction. Token holders gain access to expert knowledge, token-exclusive offerings, and a community united by shared values and goals.

Those seeking personal guidance or tailored analysis can easily connect with experienced Eliseo experts directly through the platform - simple, direct, and individualized. The Eliseo Token (ELI) makes this connection digitally tangible.

It enables participation, unlocks access, and empowers the community to take an active role. A true community token, designed to foster inclusion and put personal growth at the center.



Use Cases

The Eliseo platform brings together three core areas:

- Eliseo Learn for health education and expert knowledge
- The Eliseo Marketplace for exclusive product benefits
- And direct access to personalized advice from our specialists

The Eliseo Token (ELI) enhances the experience by unlocking additional access, special offers, and participation opportunities for the community.



Eliseo Learn

- Expert content on nutrition, metabolism, sleep, recovery, and immune support
- Focus on effective supplements, high-quality foods, and natural active ingredients
- Science-backed insights proven through years of experience with elite athletes
- Deeper content unlocks for active users within the platform



Eliseo Marketplace

- Exclusive product offers available only to token holders
- Special discounts and deals on Eliseo products
- Community co-creation through idea submissions and feedback directly on the platform
- Focus on functional products for sports, health, and everyday performance



Consultation & Analysis

- Personal health consultations and analyses from Eliseo experts
- Topics include: recovery, deficiencies, metabolism, and training support
- Direct access via the Eliseo platform
- Open to everyone – no token ownership required



The Eliseo Token (ELI)

The Eliseo Token (ELI) is the key to accessing the digital Eliseo ecosystem. It was designed to connect people, unlock unique benefits, and enable active participation in the ongoing development of the platform.

With ELI, content, products, and community features become more immersive, accessible, and meaningful.

Token holders are more than just users, they become part of a vision grounded in personal responsibility, performance, and continuous growth.



Tokenomics

The Eliseo Token (ELI) is issued on the Ethereum blockchain and serves as the digital foundation of the entire Eliseo ecosystem. Its distribution and utility have been designed to ensure that both the community and the ongoing development of the platform benefit in the long term.

Token-Allocation

Category	Cliff (m)	Vesting (m)	Allocation %	Tokens	Fundraise Amount	Price	Valuation	Unlock at TGE
Team	10.0	30.0	13.0%	4,290,000,000			\$4,847,700	0.0%
Advisors	9.0	21.0	2.5%	825,000,000			\$932,250	0.0%
Private Sale	9.0	18.0	6.0%	1,980,000,000	\$659,340	0.000333	\$10,989,000	0.0%
Pre-Sale	6.0	12.0	8.0%	2,640,000,000	\$1,750,320	0.000663	\$21,879,000	5.0%
Public Sale	0.0	3.0	3.5%	1,155,000,000	\$1,305,150	0.0011300	\$37,290,000	70.0%
Marketing	0.0	24.0	30.0%	9,900,000,000			\$11,187,000	10.0%
Staking Incentives	0.0	36.0	20.0%	6,600,000,000			\$7,458,000	0.0%
Treasury	0.0	24.0	7.0%	2,310,000,000			\$2,610,300	0.0%
Liquidity	0.0	9.0	10.0%	3,300,000,000			\$3,729,000	30.0%
Total			100.00%	33,000,000,000	\$3,714,810		\$37,290,000	7.95%

Liquidity

Team

Treasury

Advisors

Private Sale

Pre-Sale

Staking Incentives

Public Sale

Marketing



Roadmap



2025 – Activation & Utility

- Platform expansion & launch of Eliseo Learn
- Product benefits for token holders go live
- Personal consultations available through the platform
- Community engagement begins (idea submissions, feedback, topic voting)
- Preparation for CEX listing & development of strategic partnerships



2026 – Growth & Participation

- Staking functionality goes live
- Eliseo Learn expands with expert modules
- First community-inspired product ideas are implemented
- Token holder involvement in platform co-creation increases
- Preparation for external listings



2027 – Scaling & New Formats

- Mobile platform access & international expansion
- Launch of new product lines in the health & performance space
- Partnerships with experts, athletes, and community leaders
- Expansion of reach and community infrastructure

Planned Exchange Listings

BYBIT MEXC Global

BINANCE coinbase

crypto.com

Gate.io



Team & Advisors

Core Team



Founder / Marketing
Manuel Eliseo Köppl



Financial Advisor:
Theo Both



Communications –
Asia / Middle East
Joerg Schoenemann



Communications –
Turkey
Mustafa Demir



Legal Advisor
RA Kanzlei
Harvesthehude



Communications –
Eastern Europe
Alexander Petkovic

Advisory (Active & Planned)

- **Crypto & Web3:** Token strategy, smart contracts, platform economics
- **Medicine & Health:** Sports medicine, diagnostics, prevention
- **Professional Sports:** Active and former athletes with ties to Eliseo

Many of these experts have been supporting Eliseo for years, through product development, network building, or by serving as practical thought leaders within their fields.



Contact and Additional Information



For more information, please visit our website:
www.Eliseo-Token.com



Contact:
info@eliseo-token.com

Follow us on social media:



Instagram: [@eliseo.token](https://www.instagram.com/eliseo.token)



Twitter: [@EliseoToken](https://twitter.com/EliseoToken)



Telegram: t.me/EliseoTokenOfficial



LinkedIn: Eliseo Token

Join the Eliseo Revolution!

Invest in the future of sports, health, and blockchain technology.
The Eliseo Token (ELI) offers a unique opportunity to benefit from a holistic ecosystem that combines real-world value with cutting-edge innovation.

You can easily purchase the Eliseo Token directly on our website:
www.Eliseo-Token.com

Disclaimer:

This whitepaper is for informational purposes only and does not constitute an offer or solicitation to purchase securities.



Disclaimer

The purchase of Eliseo Tokens involves significant risks.

Before acquiring Eliseo Tokens, purchasers should carefully consider the following risks and, if necessary, consult a lawyer, accountant, and/or tax advisor before making a purchase decision.

(a) Eliseo Tokens are stored in a wallet accessible only via a password chosen by the purchaser. Failure to record this password precisely may result in the permanent loss of Eliseo Tokens. If the password protection is weak and is cracked or discovered by another person, the tokens may also be lost. Therefore, purchasers must store their password securely in one or more locations that are separate from the primary storage location.

(b) The purchaser acknowledges that some services—such as the Eliseo Shops—are currently under development and may undergo significant changes prior to launch. The purchaser further acknowledges that their expectations regarding the form and functionality of the Eliseo Shops may not be met for a variety of reasons.

(c) The purchaser understands that although Eliseo will make reasonable efforts to list on major crypto exchanges, certain exchanges may decline listing. This may result in lower liquidity being available through the LIQUID pool than anticipated in this whitepaper.

(d) As with other crypto tokens, the value of Eliseo Tokens may fluctuate significantly due to various factors, including but not limited to: supply and demand, general market conditions for crypto assets, political or geographic events, regulatory changes in certain countries, and technical issues.

(e) Eliseo Tokens are issued on the Solana blockchain. Therefore, any disruption or unexpected behavior of the Solana protocol may affect the purchaser's ability to transfer or securely store Eliseo Tokens. Such events may also impact the token's value.



Risk

To the fullest extent permitted by applicable laws, regulations, and rules, Eliseo, including its executives and employees, shall not be liable for any indirect, special, incidental, consequential, or other losses of any kind—whether in tort, contract, or otherwise (including, but not limited to, loss of revenue, income, profits, data, or usage)—arising from or in connection with your acceptance of or reliance on this whitepaper or any part thereof.

Eliseo and its affiliates, executives, and employees shall not be liable for the loss of Eliseo Tokens after they have been transferred to you, for any reason, including but not limited to your failure to maintain an accurate record of your password, or if your password is compromised due to inadequate security practices on your part.

While Eliseo will make every effort to launch and develop the proposed projects, any person committing to acquire Eliseo Tokens acknowledges and understands that Eliseo provides no guarantee that these projects will be successfully completed. You therefore acknowledge and understand that Eliseo (including its officers and employees) accepts no liability or responsibility for any loss or damage arising from the inability to use Eliseo Tokens. Regulatory authorities around the world are closely monitoring businesses and operations involving crypto tokens. As such, regulatory actions, investigations, or legal measures may impact Eliseo's operations, potentially restricting or preventing future development of its business.

Anyone considering the acquisition of Eliseo Tokens should be aware that Eliseo's business model, projects, or existing platforms may need to change or adapt in response to new legal and compliance requirements in various jurisdictions.

In such cases, purchasers acknowledge and understand that neither Eliseo nor any of its subsidiaries shall be liable for direct or indirect losses or damages resulting from such changes.

This whitepaper, and any related materials or statements made by Eliseo, its executives, or employees, do not constitute and should not be interpreted as an invitation to invest. They do not represent an offer of securities in any jurisdiction, nor should they be interpreted as such.

This whitepaper contains no information or statements that should be construed as investment advice or used as a basis for investment decisions.

Neither Eliseo nor any of its officers or employees should be regarded as legal, tax, or financial advisors.

The purchase of Eliseo Tokens does not grant buyers any rights or influence over the governance or management of Eliseo.



No Representations or Warranties

Eliseo makes no representations, warranties, or commitments of any kind—express or implied—to any legal or natural person and hereby expressly disclaims any such obligations.

This includes, but is not limited to, representations, warranties, or commitments regarding the accuracy, truthfulness, or completeness of the information contained in this whitepaper.

Updates to the Token Sale Details

Eliseo reserves the right, at its sole discretion, to amend, modify, add, or remove portions of this whitepaper and its terms by publishing the updated version on the Eliseo Token website.

By purchasing Eliseo Tokens, it is assumed that each buyer accepts these changes.

If at any time you do not agree with any part of the current version of this whitepaper and its terms, you should not purchase Eliseo Tokens.

Market and Industry Information

This whitepaper contains market and industry information and forecasts derived from internal surveys, reports, and studies, as well as market research, publicly available information, and industry publications.

Such surveys, reports, studies, market research, public sources, and publications generally state that the information they contain has been obtained from sources believed to be reliable. However, no guarantee is given as to the accuracy or completeness of the information provided.

Eliseo has not independently verified the information obtained from third-party sources, nor has it validated the assumptions underlying such data.

As a result, Eliseo, its affiliates, executives, and employees make no representations or warranties regarding the accuracy or completeness of such information and are under no obligation to update or correct it.



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